



K O L D
S H A P E S

B R A N D
B O O K

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GET TO KNOW KOLD SHAPES



My name is Mario Rodwald and I teamed up with a small group of people to design kiteboards true to our philosophy. This means shaping our boards in a more environmentally friendly manner and closer to where we ride. Our European production partners work on the most modern machines and sites to build boards and accessories of the highest performance and quality. We truly believe that many things can be done differently regarding the sustainability without sacrifici-

cing – or even enhancing the abilities of our boards. Our board range proves revolutionary flex patterns and a completely redefined feeling of pop by using different materials. But try for yourself – our main goal is to create unforgettable sessions and happiness. Feel free to ask our team riders and your local shop for a test ride no matter where you meet us. Happiness is only real when shared.



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All data subject to change

@ KOLD shapes 2020

A person wearing a dark wetsuit and hood stands in profile on a large, dark rock. They are looking out over a turbulent sea with white-capped waves. In the background, there are rugged, snow-dusted mountains under a heavy, overcast sky. The overall color palette is monochromatic, dominated by various shades of blue and grey, creating a cold and atmospheric mood.

»THE ELEMENTS
REVEAL THEIR TRUE NATURE
IN THE COLD«

THE BEGINNING OF KOLD SHAPES



Mario about his journey.

In 2001 when I was a little ten-year-old I rode my first meters on a kiteboard. This moment changed my life. The years before, my parents got me into surfing and windsurfing, but kiteboarding meant a totally new dimension. The sport was so much easier – soon I was doing my first jumps and found my idols. Martin Vari, Andre Philipp and Jaime Herraiz meant the world to me and I met all of them at my first competition in 2002.

Ever since I try to push my own limits and contribute my style to the sport. In 2005 I won my first

German Championship and started to compete internationally. Riding the World Cup for almost a decade is every little boy's dream! Not only did I explore the most beautiful spots from New Caledonia to Canada but also I met most of my friends today. Arriving at the beaches around the world and feeling welcome is something that changed my life. Among the way I achieved some results I am truly proud of: Winning 3 European titles and 8 German Championships over the past years gave me a lot of motivation, not just for the kiting world but in a wider meaning. Finishing 1st at the PKRA Best Trick in Tarifa, 1st at the KPWT World Cup in Ger-

↑↑
FOTO Sebastian Burgold

↩ Mario's first jumps in 2001.

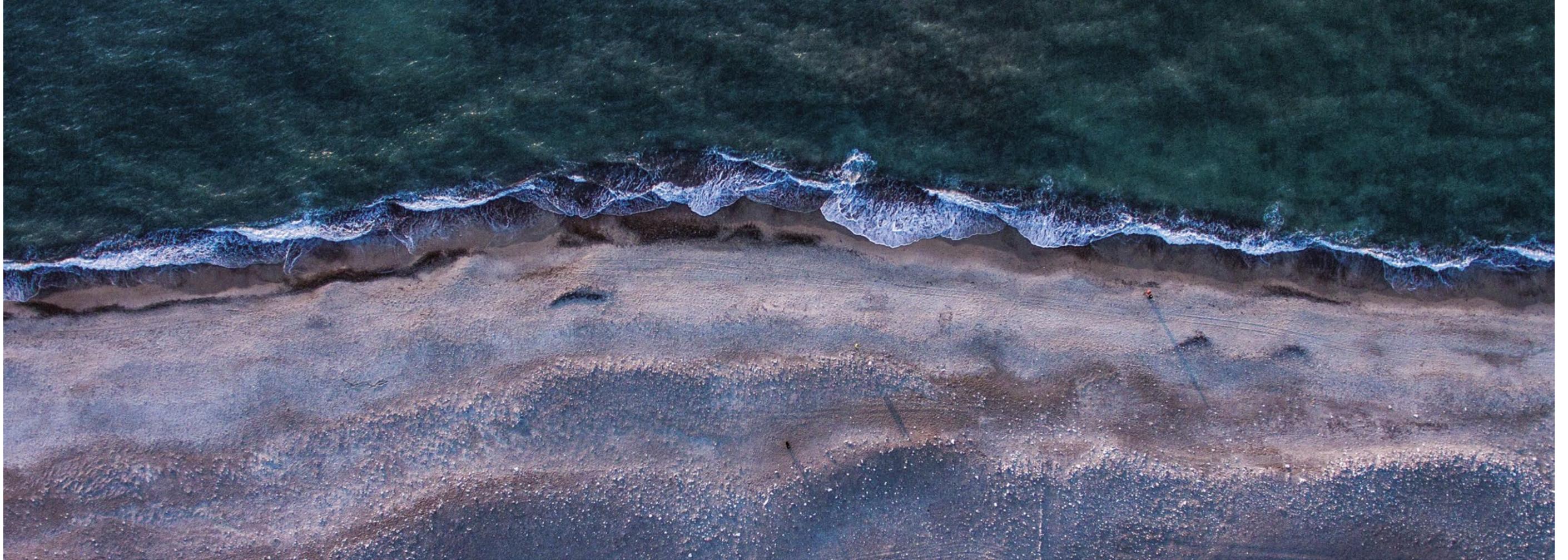
➤ »The pursuit of my own limits has always been accompanied by the perfection of my gear.«
FOTO Act Agency



many, 3rd at the PKRA World Cup in Venezuela and winning a couple of Team World Cups are moments I will never forget in a lifetime.

The pursuit of my own limits has always been accompanied by the perfection of my gear. Already as a little boy, I loved designing boards that would fit my weight at the time. I still remember one of them was around 1 kilo and 110 cm – and it would even last a whole summer... As a professional rider, I had the chance to work with some of the biggest brands and seek innovation in the R&D of the sport. I am thankful for all the things I have learned and all the details I

could contribute. After riding my own pro model for three years I felt the desire to build my very own product from scratch.



**»OUR DESIGN FINDS
IT'S ORIGIN IN THE COLD
AND RAW NORTH«**



↑ The raw danish coast line.
FOTO Joscha Bold

← Many of our colours find their origin in Scandinavian nature.
FOTO Joscha Bold

Our design finds it's origin in the cold and raw north where most of us ride every day. Of course, the Caribbean is beautiful too, but really think about mother nature up in the raw North. The elements show their true colours in the cold and I believe riding these conditions will do the same to you. When the ocean is almost being covered by ice you will most likely be riding all by yourself. A good friend might accompany you for safety but that's about all the company you will get. The rough storm in your face and the freezing water splashing against your board will give you a unique feeling – to be in tune with the elements. At KOLD shapes we

cannot get enough of this feeling and this is why most of the trips we are envisioning for the future do not involve palm trees.



↑ An Icelandic glacier lagoon – probably the most beautiful playground.

→
Foto Samuel Tomé

We are already working with an incredible artist and graphic designer to translate these feelings into our products. We envision a clean and calm look and the highest quality. For this decade we are looking forward to collaborating with more artists from around the world. Furthermore, we are very proud of the way our team grew over the past two years. We have many inspiring athletes riding our gear and contributing fine details which often make the difference.



**»FREEZING WATER
SPLASHING AGAINST YOUR
BOARD WILL GIVE YOU
THIS UNIQUE FEELING«**



A SUSTAINABLE PHILOSOPHY

Over the past three seasons we filmed two documentaries about the plastic pollution in our oceans. This constant process of filming and detailed researching definitely formed much of the philosophy for KOLD shapes. Witnessing this amount of trash at some of the beaches around the world broke our hearts. However, the total impact of pollution cannot yet be estimated. The rising plastic production is a huge problem not only to our oceans. That's why we will not use any plastic packaging for our boards. Minimising our packaging, wrapping our boards in paper and delivering fins in reusable wooden boxes is only one step along the way.

On the contrary, we met so many inspiring people who made it their mission to preserve our nature by their actions. We have teamed up with ARKTIK to offset all the emissions used in the production process. This means new trees will be planted for all the CO₂ used. The Gold Standard assures that the projects enhance the biodiversity and help the local community.

All of our production partners are based in Europe. This does not only minimise logistics but also ensures a much faster research & development. Knowing everyone in the factories in person safeguards a fair environment and leads to the



← Clean chaos

↑ Riding through a garbage patch.
FOTO Yeni Artanti

➤ Filming a TV documentary on plastic pollution.
FOTO Chris Braun



best quality. Our partners love the vision of a greener production and are constantly testing new materials, compositions and outlines. We do know it is not an easy road but we are stoked where we are heading. Since the first prototype, we are working on greener resins and include natural fibres into our boards. Flax fibres, for example, have incredible characteristics, which amaze us in every prototype and production board we build. We are stoked to share the journey with you and present our current board range to you!



DISCOVER THE WORK OF ARKTIK



↑↑ Sunrise session
FOTO Joscha Bold

→ Reforestation
in Kikonda, Ugan-
da. Around 600
residents find work
here and 22.000
tons of CO₂ are
saved yearly.
FOTO ARKTIK

Our independent partner ARKTIK has more than ten years of experience in calculating and offsetting CO₂ emissions. Their team in Hamburg is not only specialised in developing individual climate protection strategies for companies but also offsetting personal holiday flights. For offsetting your kite travels simply visit the website and insert your travel routes. Thanks to the work of ARKTIK, KOLD shapes is a carbon-neutral company. We try to minimise our emissions by producing locally in state-of-the-art production facilities. In addition to short logistics routes, we also reduce our CO₂ emissions by avoiding overproduction. The

factories in the centre of Europe allow us to produce almost on demand. However, every company causes unavoidable emissions. These are measured by ARKTIK and then offset in selected climate protection projects. To determine the footprint of production, the ARKTIK team takes component suppliers, resources such as electricity and gas but also less obvious emissions such as travel routes by factory workforce into account. Based on this footprint projects for saving and reducing the CO₂ emissions are chosen. If you are interested in inserting a climate-neutral strategy into your business, the individual concepts



and personal consultation by the ARKTIK team will help you straight away. At ARKTIK only Gold Standard compliant climate protection projects are selected. This ensures that, in addition to the positive climate impact, also local social and economic progress is made. An example of such a project is the reforestation in South America. In cooperation with local smallholders, sustainable forestry is initiated on degraded farmland. Despite the cash flow for local workers, the ecological balance is also being restored by focussing on biodiversity. Another very successful project is the creation of ovens in Africa,

which are produced locally and then handed out to those in need. The small ovens allow efficient cooking and reduce fatal smoke poisonings. The TÜV-Nord seal of approval guarantees that ARKTIK always compensates 100% of the reported CO₂ emissions.



»OUR AIM IS TO DESIGN
THE HIGHEST PERFOR-
MING BOARDS WHILE
REDUCING THE IMPACT
ON OUR PLANET«

BOARD RANGE

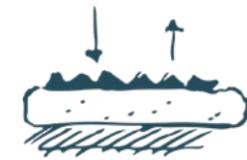
2020



Wood Core



Air Dampening Pads



CO2 Neutral



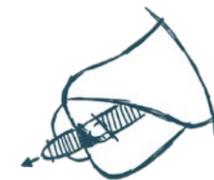
Grip Channels



Flax Fibre



Ratchet Bindings



Continuous Rocker



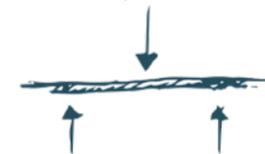
Anti Negative Flex Stringer



Double Concave



Absorption Flex



↑↑ Jan Mühlenberg launching off a kicker wave.
FOTO Linus Kriwat

↑ Melissa appreciating the last strokes of light.
FOTO Joscha Bold

We are extremely proud of all the hard work, know-how and love we put into the R&D of our board range.

Starting at the very beginning of the value added chain we rethought sustainability and performance. Each board has its very own details perfectly adjusted to the rider. The following pages will give you a detailed impression of each board.

However, we believe action speaks louder than words and highly recommend a test ride. Please feel free to contact any of our dealers, schools or team riders to start your next session on a KOLD shapes deck.





POLAR

130 x 39.5 CM

135 x 40 CM

138 x 41 CM

141 x 42.5 CM



↑↑ The Baltic Sea is often underestimated. It's a playground full of perfect kicker waves and world class flat water spots.
FOTO Tim Raav

↑ Limited Black Edition of the Polar. Only 50 exclusive masterpieces will ever be made of this board.

The Polar is designed to set a completely new standard in performance and sustainability! We have put a lot of know-how, time and love into the R&D of this freestyle deck to make it the perfect fit for you – and our environment.

The double concave and complex channel construction provide extra grip for jumps and will enhance early planning! The Air Dampening System, the flex pattern and the extra rocker allow extremely soft

FREESTYLE/ FREERIDE

landings and many extra hours on the water. The outline of the board is designed for the easiest and smoothest handling – even in rough waters. This allows a precise pop in any conditions at any level. No matter if you want to simply improve your jumps or compete on a global level!





HORIZON

135 x 41 CM
 138 x 41 CM
 141 x 42.5 CM

FREESTYLE/
WAKESTYLE

↑↑ Clouds & drops
 – Mario going for
 an Indy Glide on his
 Horizon 138.
 FOTO Samuel Tomé

The Horizon is designed to master high performance Freestyle and Wakestyle riding. Making it the most extreme board in our range and the weapon of choice of 3x European Champion and KOLD shapes founder Mario Rodwald.

The harder flex, less torsion and the slightly straighter outline offer immense pop. This allows you to hold the rail for the most precise take off and will give you the extra slack to learn your next unhooked move.

This board goes along perfect with boots or straps. The complete board comes with our Ratchet Binding including the toe ridge, memory foam and air dampening pad.

For extra grip choose the standard Freestyle 4.5 fins and for a looser feeling, we recommend the Wake 3.0 fins!



POLAR

Light Wind Edition

146 x 43.5 CM

FREESTYLE/
FREERIDE

← The light wind edition feels like a small twintip when doing air tricks but combines it with earlier planning – a perfect combination for beginners.

The Polar Light Wind Edition is the big brother of our Freestyle/Free-ride deck. The goal of this board is to design a light wind board which still has all the freestyle abilities despite its bigger size and offers very early planning!

We have slightly modified the rocker line to support the incredible light wind abilities of this board. When riding, the continuous rocker flattens out – to enhance earliest planning. At the same time we

kept the double concave and complex channel construction to offer maximum grip for a perfect pop.

The forgiving outline of this board enhances very smooth and light handling – even in choppy waters on our local beaches at the North and Baltic Sea. The softer flex and the air dampening pads allow super soft landings! At the same time, the anti negative flex stringer made from flax fibre prevents tip diving on heavier landings!



AURA

148 x 45 CM

158 x 45 CM

LIGHT WIND/ FREERIDE

← First one out having fun in light wind!

The Aura is our ultimate light wind machine! If you always want to be the first one up and riding and still have the freedom to jump – this is your board!

The super early planning of the Aura is generated by its low rocker and extra big surface area. The straighter outline combined with the extra long double concave allows you to go upwind like no other board! Furthermore we designed the long double concave to save you unnecessary weight!

Even on smaller fins, the Aura has all the grip you need! The grip channels invite you to go for your

favourite freestyle moves and you will find the Aura quite manoeuvrable despite its size! The complete board comes with our Ratchet Binding including the toe ridge, memory foam and air dampening pad.

No matter if you want to ride your first meters or always be the first one out and having fun – the Aura is your board!





STATEMENT

4'11"

5'2"

5'4"

↑↑ The days we
live for.
FOTO Joscha Bold

The Statement is the perfect surfboard for our Nordic waves! The wider but thin tail allows you to go for tight bottom turns and the hand-shaped channels will hold the rail during the steepest cutbacks on the lip. The cut off nose and the balanced outline enhance the easiest handling during strapless jumps – making it the perfect wave board for all conditions!

The wider tail is not only great for a balanced feeling in the air but will also help beginners when learning their first jibes and turns. For the smoothest ride in choppy waters, we have added a long channel throughout the whole board. This will sweeten any longer upwind tack in between wave rides but also allows soft landings on strapless freestyle.

In between the stance, we chose a moderate rocker line, which amplifies upwind abilities and very early planning. Early planning is not only great for any beginner on a wave board but also allows you to ride a smaller kite. A smaller kite leads to a surf-like feel when wave riding - inviting you to simply focus on your board feel.

The ultra light construction is based on a CNC milled water resistant PU core including a wood stringer. Despite the minimised weight, this construction is defined by a very forgiving flex pattern. For strong reinforcement under your feet, we have added a layer of innegra fibre.

Our boards are manufactured in the most eco-friendly way being certified by the Ecoboard Project. Using a more sustainable resin and

special core material. We are not going to lie – there is always room to improve on the angle of sustainability. To guarantee the highest quality and factory standards, we decided to manufacture all wave boards in Portugal. Your Statement comes wrapped without plastic in the reusable flexi-hex. Enjoy the surf!

STRAPLESS
FREESTYLE/
WAVE





INTRODUCING
THE IKON
OF KOLD SHAPES





IKON

134 x 40 CM
137 x 41 CM
140 x 42.5 CM

↑↑ Featherlight, explosive & comfortable – Mario working on his old school game during one of the test rides.
FOTO Samuel Tomé

The Ikon is the beginning of a new era in high performance freestyle & freeride. The accomplishment of this ultra light carbon board is to unite a very direct feel and explosive pop with a soft flex pattern. We believe that we achieved a level of comfort, which has not been produced in a carbon board before and yet maximised all the positive characteristics of the carbon construction.

To further minimise the weight, we chose a core made of paulownia and balsa wood. The ultra light feeling of the board is perfect for tricks like dark slides, board offs and everybody who enjoys rotating with close to nothing on his feet!

The direct feeling of the carbon board will give you the most precise pop to launch into your highest jumps. The precision of the pop is further increased by the double concave and the complex channel construction. If aiming for your next WOO record you also want to be sure the landings are perfectly soft. Our unique flex pattern truly ensures these soft landings you have always dreamed of on previous carbon constructions!

Despite the forgiving flex, we have also opted for a forgiving outline similar to our Polar range. This outline enhances a very smooth ride even in choppy conditions and

allows you to always find a perfect take-off.

We are very proud to have accomplished the impossible – uniting the precision of a carbon board with the comfort of our Polar range. Try for yourself!

HIGH PERFORMANCE FREESTYLE



ACCESSORIES



RATCHET BINDING

Sizes: S (35-39), L (39-43), XL (43-47)



VELCRO BINDING

One size fits all



FREESTYLE FINS

4.5 cm



WAKE FINS

3.0 cm

↑↑ Post session happiness
FOTO Samuel Tomé

The ratchet binding is the easiest system to adjust while riding. The ratchet allows you to tighten or loosen the strap within seconds! To maximise the comfort we equipped the inside and edges of the strap with memory foam.

The air dampening system integrated into our pads is designed to absorb any shock while landing! The air cushion sits underneath and around the heel to offer maximum comfort – no matter if you are landing megaloops or simply ride in choppy waters. To further enhance a perfect stance we equipped the pads with a grippy 3D surface. The toe ridge presses your toes towards

the memory foam of the binding. We could go on about all the different stance options – but just step in and try them out.

The velcro binding is our one size fits all solution. Perfect for people sharing a board with very different sizes in feet. Despite being the budget friendlier option we did not save on quality. These straps come with our air dampening pads including the toe ridge.



BOARD BAG

Fits up to 141 x 43 cm

CLOTHING

→ Melissa halfway through the bottom turn.

↓ Organic cotton, printed in Germany.



CREW SHIRT
Sizes S–XL



CREW JACKET
Sizes S–XL



MEET THE TEAM





MARIO RODWALD
Founder



MELISSA RODWALD
Marketing & Team Rider

»HAPPINESS IS
ONLY REAL WHEN
SHARED«



MADDALENA QUAIA
Team Rider



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Deafventures Founder & Team Rider



TIM RAAV
Team Rider



JARLA WESSEL
Graphic Designer



JONATHAN ARNDT
Team Rider



FALCO LENTSCH
Team Rider



STORE LOCATOR

↑↑ Max Schiergens
destroying some
lines on the State-
ment 5'2"!
FOTO Samuel Tomé

We are proud to work with highly skilled shops, schools and passionate riders. Ask your local dealer for a test ride today!



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